



OEX Options is one of the top ten rated READERS CHOICE AWARDS for Advisory Services in Stocks and Commodities Magazine for 2008 and 2009, what we feel to be the most prestigious award in the industry.

We are a small company that knows what we are doing, and we service our clients.

Over 85% of our client base that stays with us over 90 days remain clients a minimum of three years.

These are actual references received for all of our services.

Robert was an Advanced Mentoring subscriber for several years, and now trades full time for a living:

"Floyd, Feel free to pass on the following note if you think it will be helpful.

Continuing to get good results on OEX. Something clicked in back in Dec and the insight is building. Difficult to articulate but am noticing the balance between bias and uncertainty, struggles at s/r lines and reversals. I am also more and more cognizant of the subtleties around pivots (which I am thinking of in more fluid terms). Would be nice if I could better describe this but for now just want to watch and study. Very modest trading -- reversed some losses on the calls on Wednesday but exited without much profit. Was nicely positioned on a few puts yesterday and left the trade unattended and hit my limit exiting with very good profits. And profits are stepping up gradually -- picked up over 1000 this week cash. Establishing good novice work now.

Certainly glad to see the results but they're not taking my mind off the study. Holding a good easy focus."

- Bob

"I have been a subscriber with OEX options for a little over a year. During that time I also studied in the Advanced Mentoring program offered by the same folks at OEX options. In this program I focused mainly on fundamental and conservative portfolio management strategies. This took the bulk of my attention and I mostly just watched OEX trading from the sidelines and paper traded for about a year. I extended my Level III service an additional year and though my progress has been slow and I cannot boast the sort of results that many are looking for, I have received invaluable and solid support and feel that the service has paid for itself not so much in trading returns but in

the opportunity to study and learn the skill in a way that would protect from the possibility of damaging losses to which I think because of my limited experience I would have been particularly vulnerable. Had I gone it alone, I think it is safe to assume that I would have grown frustrated and simply not been able to find the perseverance and the focus necessary to continue.

I finished the 6 month Advanced Mentoring study in November and have since turned my attention somewhat more singularly to my second year of level 3. It is probably not common for someone to show such limited progress but I have found the perseverance to continue the difficult task of OEX training and trading and I am beginning to see some very solid results. What I have most appreciated and what attracted me to OEX options has been the unflagging support and encouragement to really study and learn this for myself. The daily summaries are invaluable but as I advance I am not entirely dependent on outside services. I am learning the trading skill for myself, not just blindly responding to signals (though the signals, if followed judiciously are very valuable) and the results are beginning to show very good potential. Some things began to click in in early December and since that time I have been turning increasingly profitable in my trading.

In short, I'm very pleased with the service."

Bob

Scott D. was a Level 2, and Level 3 subscriber for almost 5 years. He struggled a great deal at first, and lost money, and then joined Level 3 and truly studied. Scott also now trades full time for a living

From: scott d

Date: Fri, 26 Jan 2007 15:37:51 -0500

To: info <info@oexoptions.com>

Subject: Re: market

"Hello, My name is Scott D and I have been trading the OEX for six years. I am a Level 3 member and just signed up for my second year. In those past six years of trading the OEX, the only successful year was last year when I became a member of Level 3. Floyd is the World's Greatest Trader. I say that with no exaggeration. Read and Study the information in Level 3. Listen to the Video Lessons...Keep it Simple. Take the Myers and Briggs test to learn about yourself. Really the bottom line is to do what Floyd e-mails you in the morning. Most of the time you buy both sides the Put and Call. Don't get greedy--sell for 50 cents to 1 profit. Maybe have to buy more at 33% retracement in other direction but then it comes to you. That is the beauty of the Pivot Points. My mistakes were to try and guess the one direction and only buy 10 contracts and try to make 2 points. Well what I learned about myself was that if I wanted to make \$2000 (that's the number that makes

me quiver) I had to buy 40 contracts and stay in the trade for only 50 cents. That's simple as long as you always put in your limit orders. You place your limit order in to buy at closing price or best buy as soon as your buy hits you place your limit order to sell. Then you be Happy and wait for the next trade never look back. I can only tell you Level 3 is worth every penny. You can e-mail Floyd with your Questions and get to know him. He is a wonderful person and a Genius in the Market. I can't express enough to keep it simple-- Don't worry about charts, Media babble, your emotions--Just Do What Floyd tells us to Do in the morning E-Mail. I hope this helps you." **Scott D**

Richard A. is an ongoing subscriber, from Level 2 to Advanced Mentoring, and has learned to trade a number of index options through our service:

From: Richard A
Date: Mon, 29 Jan 2007 14:34:52 -0700
To: info <info@oexoptions.com>
Subject: Re: January 29th, 2007 OEX Pre-Market Alert

"Greetings: Back from my travels and last week was a wonderful experience. I was on a ski trip without a computer. I was able to check my email and get the daily reports. I made a few trades based on your signals. Would place my orders before going skiing in the morning and check when we got back. Never watched the market and made a profit of about 35% last week. Today was my first day back and I had a lot to catch up on. Couldn't watch the market but based on the pre-market alert I put in an order to purchase the feb 650P @ \$2.10 and sell @ \$2.70. Just got back to the computer to find both orders had filled for a 23% profit. Make a long story short. I have profited enough this month to pay for my quarterly level 3 subscription 3 times over! I am starting to understand that following the signals is more important than watching the market." -- **Richard A**

Gerry was a Level 3 and Advanced Mentoring client for several years, that now trades part time for a living:

From: Gerry W.
Date: November 22, 2007 1:05:23 PM EST
To: info <info@oexoptions.com>
Subject: **Re: Subscriptions**

"Floyd, What I most value has been your very honest concern for my own livelihood. It's a very rare thing to encounter. And when I look at all the slime in this business -- and it's not just the investing world -- the last place

one would expect to find real human contact would be in an internet day trading signal service. Your teaching is clearly very sound and I know that I've progressed by leaps and bounds in my understanding of the markets. I also know that I'll always be fairly cautious with necessary resources, and given the opportunity I will use those resources for further education and study. And even if I don't reap great financial success I have reaped such great benefits from knowing you. And it seems worth mentioning that I am thankful for that. " - **Gerry**

Shane K joined Advanced Mentoring and after one year has become a full time trader:

From: "Shane K."

Date: October 4, 2007 12:55:25 PM EDT

Subject Re: OEX options Advanced Mentoring

"I have been investing in stocks and mutual funds for a long time. I just took up options towards the end of last year. Admittedly, it is a very new ballgame for me. I tried several autotrade services and lost money. I then started with the Level 3 service and have absolutely fallen in love with the system. If you remember back about two months ago when the market began to take it's big hit, which led to a bottom of 12600, I got hit really hard. The problem - I did not follow the rules. I lost a lot of money, and I realized I needed more help. It was my first loss with Floyd after trading the OEX for a month.

I talked to Floyd about AM, and I was hooked. As you probably know by now, he is rather unique in that he is very wealthy, yet he is so interested in helping others learn what he does. Frankly, I find it inspiring that there are really people like him out there.

Yes, he leads you by the hand in AM. He is more than willing to tell you specifically what he is trading and not trading. As you probably know, he does not trade everything in his alerts. I have learned that if the trade says "high risk," there is a likelihood he is probably not trading it. He recognizes that several of his subscribers are more risk-oriented and tends to issue high risk trades for those people inclined towards risk.

The AM is hard work. He has worked me to death. In my first month, I have read three books (and two more waiting for me to get to them) and began charting over 15 stocks at his direction. Although it has

been hard work, it has been fun. My goal is to trade for a living, so the fee of \$9000 is, like he says, a cheap date. I am becoming a much better trader. My personal opinion is that you will see your results improve with AM. You will also learn that you don't "always have to be in the market" to make money. That was also one of my problems.

My biggest problem as a trader has been my emotions. Sometimes I get really tied up and it effects my trading. Floyd has worked long and hard with me on this. Anyhow, the bottom line is I think AM is a great move. Talk to Floyd about it. He will be very candid with you. What are your goals? What are your problems? and so on. He will become like a best friend if you move forward. As you may know, he has a background in clinical psychology, so he really focuses on getting to know everything about you and then improving personal characteristics to enhance your trading experience. He knows me better than some of my own family members. It's quite comical if you think about it." - **Shane**

And another one from RW, Oregon. Level 3, for 4 years running:

"I have noted a certain kinship with you immediately both with your irascible directness on your website (before subscribing I thought .. this guy sounds like he knows what he's talking about) and the prompt response that you've shown to my own floundering and needs. Your approach has been very supportive during what is a rather difficult undertaking - that is learning how to manage my own money after very disappointing experiences with professionals"

Porus S was a level 3 subscriber from Florida that did us proud. He's a CPA by background, and failed miserably at his first attempts with Level 2, only to come back for complete level 3 training :!!!

"Hope you had a nice Thanksgiving day. At this time I will not renew my subscription. The success of your trading program has allowed my wife and I to set up for a world cruise starting in January with the southern hemisphere and moving north into May 2008. I will be away for more than six months. Thanks a lot!" **Porus (Level 3 subscriber)**

The following is a testimonial from an OEX Options Advanced Mentoring Student, Paul C, who is based a Brit based in Germany. He spent several years with us learning at Advanced Mentoring, and is now moving to Australia with his wife, planning to trade full time:

"Dear Fellow Traveller through life, Here is some of my personal story which brought me here. Please stay, please read. If I in any way do justice to OEX Options I trust that as you read you will begin to feel the main message I wish to convey. LEARNING RELATIONSHIP, a relationship personal to you. It depends on what you seek of course but if you want to understand and learn not just what to do but HOW and WHY – you have arrived. I'm sorry, English humour, I can't resist..... "it's not the size of your account that matters..... it's how you use it!"

I am still a student at OEX Options so I want to tell you more than just "sign up for the service, it's wow!". I do say that of course but just leaving it at that falls a long way short.

I will start by saying that it is an honour for me that my story has been posted for you to read. My tribute here is a tiny attempt at paying forward. As an Englishman, (living in Hamburg, Germany???), I like many "American" expressions and I particularly like "pay it forward". If reading of my experience helps tip your balance into taking up the services of OEX Options I will feel that I have made some small contribution to paying it forward to you. I can state with absolute certainty that I have no idea how to even make a start on "paying it back"

What I mean by the headline above is, have you, like me, paid \$000s on trading courses, 4 days here, 3 days there? Paid big names in the industry, they must know what they're doing, right? Sure, you learn a little each time. You can even go from zero knowledge to having an understanding of the stock market and the mechanics of options, even learn of 23 option strategies in 3 days – as I did. Then go home, alone and make money from them?

Sometime later I made a quick mental head count for these classes at \$000s/head. It told me how much trading the presenter would have to do to even equal what he makes in 3 days from such courses – conducted several times a year.

What I did learn from the courses though was that it is possible to consistently make money from the stock market. All the courses did have a common theme – find a strategy and a focus that suits me. Right! Clear! None of the courses were focussed enough to even help me make a start on that vital element. How the h--- would I know what suited me, without expensive trial and error. Isn't THAT what I took the course to avoid!??

I needed a mentor in the true sense of the word. Not just a teacher.

I searched the internet for months. It was difficult to find the search words that would help. I signed up for many trials of alert services. I was learning fast how to discount the rubbish services. HERE is a quick, reliable way of knowing for certain the service is of no use whatsoever!! Sign up to the service, receive an automatically generated response before you are back at your mail account. When you see it in your mail, hit delete, you will eventually, so save time up front – before it costs you anything.

FINALLY!! I know by accident, I no longer recall the search words I used, I discovered OEX Options. The website was already different. Not least because you see the photo of the relaxed, distinguished, gentleman . c.f. all the nameless, faceless sites?

I found myself visiting the site half a dozen times or more. At least 3 times before I clicked on the photo and realized it was a video clip. I made several more visits, I listened to the audios a few times and I read everything.

At last I was encouraged to contact OEX Options. I sent mail with questions. I received a personal, very courteous, helpful response, no BS. This began MY RELATIONSHIP it began my true LEARNING.

This service is all about learning. This is a teaching service, from which you can learn to make your own trading decisions and put you in control. It is not simply an alert service which tells you what to trade. It is a teaching service which teaches you not just the tricks of the trade but – and equally importantly – it also teaches you about yourself in this environment. How to view success, how to keep your head when things seem to be going against you and why it is happening.

I can now liken the courses I did and alert services I tried out to high street shops and shopping malls when you are looking for a truly specialist gift on a specialist subject. You need the gift to be personal, intimate even, to convey to the recipient that you know them and love them. Worse you don't know the subject well enough to trust selecting the gift yourself with accuracy or to ask sensible questions.

In the high street all the shops are the same with the same stock and your eyes glaze over as you wander around in them, KNOWING you are in the wrong place. You are just never gonna find what you need there. You need a specialist shop run by an experienced expert.

You finally find the crooked narrow side street you didn't know existed. In this street you find exactly the shop you need, not only does it stock the stuff you are looking for it is run by a true expert, there is nothing he doesn't know about what you need. You would buy your gift there!

I did the range, the free trial, Level 2 subscription, Level 3 subscription. You will see as you work and learn with the personal service from Floyd why

there is a waiting list for Advanced Mentoring. As I write I am privileged to have very recently become an Advanced Mentoring Student.

What have I learnt and continuing to learn?

Focus – one specialist area. Working on one subject with the intention of becoming a master of it.

Psychology of myself as a trader. Working on one subject – myself – how to correspond and be in tune with the psychology of the market with the intention of gaining mastery of myself.

Not there yet myself but I am learning to read the market. I can tell you from daily experience that Floyd reads the market so accurately that sometimes I'd swear he's writing it. The daily alert shows projections of not only market direction but also what levels it will reach.

Patience. If you do take up this service take time with it. There is a lot to learn. After all, when we are studying the stock market we are studying a moving target Floyd himself offers over 30 years' experience, trained by his father who was a stock trader in the 1920's. It is obvious as you work with him there is nothing he doesn't know. It makes sense that we students are not going to assimilate nearly 90 years of experience overnight but WOW!!! What a powerful source we draw from! It takes time to develop these skills, I see it in myself, a naturally fast learner, - if it helps you to know, I hold a Degree in Applied Mathematics and an MBA - but the day by day improvement gives me a sense of power over my own destiny as no other learning experience has.

I came from personal need to desire to be a master of my craft of trading. I needed (still very much learning) to know every step of what I was doing, WHY! and HOW!!

There are many elements which make the OEX Options service unique but I would like to stress this element of learning about myself in this environment. The psychology of trading, controlling emotion, taking cool decisions when things are not going my way. Not once, in any of the trading courses I did so much as mentioned this. This whole subject is covered by, where to put your stop loss. Fine, the stop loss prevents you from crashing to zero on your trade but you get stopped out half a dozen times in a row and you are haemorrhaging cash and this really, really influences you on your 7th trade.

I can thus make the claim that, in no small way, my trading education here is an education in life.

As I say at the beginning, if my experiences make a contribution to your decision to not only sign up to explore the service but also help you persevere with yourself to get the maximum from it, I will be thoroughly pleased for both you and myself. I doubt that you could make a finer decision in your finance life.

My best regards and well wishes to you" - **PC - Advanced Mentoring**

And a Thoughtful Followup From PC:

"I still recall the first story without pictures I read as a boy, lots of words over 4 or 5 pages. I recall it so well because I read it many times afterwards because I was so proud of my achievement :-)

The story was of a schoolboy who was a very good cross country runner always a great front runner but he found it boring, always lost interest and just let everyone pass him. His school sports master recognized his talent and told the boy that he had entered him for the school team in an interschool championship telling him that if he put effort in he would win easily. The boy had no interest in winning and no escape so decided he would just trot along from start to finish,

On the day of the race, several miles, the boy set about his strategy. He was trailing along in last place when he passed an isolated cottage, a lady came running out in distress looking for help, someone in the house was injured and needed an ambulance. The boy said there was a telephone and a first aid tent at the school - the race finishing line.

The boy sped away to get help. As he began passing all the other runners he found that he no longer wanted to just reach the first aid tent, he wanted to win!!

Trading with you has become a bit like that for me. When I set out to learn trading it was to make money and reverse my scary and precarious financial situation. I got in this state in a pretty similar way to the boy just trotting along. Since I have worked with you it long ago stopped being about the money. I have learnt masses about you from the short messages you are able to send when you must be abbsoluuutely flat out at times and your observations on your subscribers in your Alerts.... your measure of success and reward in what you do is seeing your students successful.

For me, the money, sure, it's necessary but that becomes a natural consequence side issue to a motivation which now outweighs the motivation of making money..... making people proud of me. I am so gonna love it when I am able to show you that I have built my security to rely on my own ability and that I owe it all to you."

From Trader AWG in early January 08

"Dear Floyd, I joined OEX at Level 2 and promptly lost \$10,400 because I did not "real time paper trade" and thought I understood it. Then I signed up for Level 3, and shut up, and did paper trade. I invested in Level 3 for a full year last January, and it has paid for itself 10 times. I am renewing today with pleasure. It's so worth the fee you charge to have the private counsel with you. I feel like you are one of my best friends, and that we communicate by email almost daily. I'm now making about 80K a year off option trading, and continue to trade smarter every day.

You are a gem."

From Trader PJW, November 07

"Floyd, My story is interesting. I had invested over \$15,000 in courses and training to learn the market when a friend referred me to you. I couldn't even find much advertising about OEX, but my friend shared me with how unusual a man you are, and that you have a limited subscriber base and truly educate.

I was suspicious but sold out the full buck for a year of Advanced Mentoring. My friend was that certain for me that it's what I needed, and the psychological analysis has been huge, and a great part of teaching me why I don't follow the rules so well.

I consider you the finest teacher I have ever had, and love that your daughter is involved, and that you are "carrying on your Father's occupation.

I would recommend your service to anyone that truly wants to LEARN to trade."

From Trader BC, a simple summary of what OEX Options is:

"I am a NYSE floor trader. I print out the Pre Market Daily Alert each morning and use it as cheat sheets throughout the day.

Floyd's nasty commentary is spot on with the market, and he reads it well.

This guys "smells the market" and teaches us how to control our emotions.

Only service I use besides getting FOREX numbers.

Floyd is a true trader."

From Trader DS, in Arizona:

"I just finished your DOW manual and Dorsey again. My hat goes off to you. I honestly had an epiphany tonight about trading. After thoroughly reading your DOW manual I now completely "get it" and understand where you are coming from when you say that you trade based on intuition. I was never really convinced of that until now. I see now how you, as you say, "arm yourself with facts", but that no matter what it boils down to it is your intuitive interpretation of those facts that makes you the consistent awesome trader that you are. The paradox for me in what I am saying here is that you use your intuition to interpret the facts you feed yourself so accurately yet at one time you needed to feed yourself those same facts in the first place, without having the intuition, in order to develop the intuition, to be good at it. This is where as in all things in life trial and error trumps all in the learning curve. I see this now as you lay out to me all the facts you yourself arm yourself with to interpret markets daily and now its up to me to learn to interpret them (develop the intuition) consistently accurately as you do. There is no magic bullet, no trading software, no secret info. etc. I truly respect you for this and I feel fortunate as one can be to be able to be tutored by you as I learn to interpret and trade the market. I have always respected you and your abilities but it was ratcheted up tonight a few notches I didn't know I had. Thank you so much, Floyd for trying to teach us "sheep" how to trade professionally and successfully. All this knowledge you have never had to be shared or taught, yet you are doing it. Yeah, it does cost money to learn from you but I have looked everywhere to try to learn to trade like the pros without having to buy a seat on the exchange for hundreds of thousands of dollars (if that is even possible) or boxing yourself in with a Series 7 at a brokerage. I sincerely appreciate you sharing your wealth of knowledge that seemingly no one else is willing to share. I hope before long I can be a trading protégé of you and tell people that I was taught to trade by you with humility yet a touch pride. Not trying to be sappy just really appreciative.

So now... I still have a ton to learn so please continue to be patient with me.

Thank you, Floyd." - **DS, Arizona**